

Calling All Artists!

Seeking Murals for Former Bear Brand Hosiery Factory Site in Gary, IN

Greenprint Communities and Delta Institute are seeking mural proposals for the former Bear Brand Hosiery Factory site (205 East 21st Avenue). Selected artists will be commissioned to produce 2 large murals (4 X 6) that tell the story of the community and the former factory's role in it.

Commission

Selected artists will have their work permanently installed on the Bear Brand project site and will be awarded \$750 per mural. Materials, construction, and installation expenses will be covered separately by Greenprint Communities up to \$300. All artists who are selected will be required to sign a contract outlining the Commission Agreement. Payments will be made depending on arrangements outlined in the contract with each artist for either direct payment or reimbursement as preferred by the artist. All murals must include brand identity for the Legacy Foundation, with the line, "sponsored by Legacy Foundation, Knight Foundation".

How To Enter

Interested artists should submit their concept to Genese Leach, Program Coordinator, at genese@greenprintpartners.com or via mail at Attention: Genese Leach, Greenprint Communities, 318 W. Adams Street Chicago, IL 60606.

Please submit the following in any format you wish:

- Name and contact information
- Your connection to the city of Gary, IN and the focus neighborhood (family, live, work, school, etc.)
- Concept proposal described in no more than 250 words
- Rough visual sketch of the concept proposed
- Estimated cost of materials
- Proposed timeline for completion
- Your portfolio of additional selected artwork

Schedule At A Glance

- October 31, 2018: Deadline for Submissions (by 11:59 p.m. CST)
- November 2018: Artists notified & announced to the public
- December 31, 2018: Deadline for final artwork (artwork to be completed indoors)
- TBA: Proposed Construction/installation and structural stability testing day

Proposal Selection Criteria

- Feasibility based on artist experience, proposed budget and proposed timeline

Made possible in part by a grant from the Legacy Foundation Knight Donor Advised Fund

- Subject matters directly connect to the history of the former factory and/or Gary's past, present, and potential future
- Community stakeholders' level of enthusiasm about the concept proposed
- Connection of the artist to Gary, IN and the site neighborhood

About Bear Brand Hosiery Factory Site and the Project

The former Bear Brand Hosiery Factory (205 East 21st Avenue) is a historic, ~3 acre brownfield located in Gary, Indiana. While in business, the Bear Brand Hosiery Factory manufactured women's stockings, and as World War II began, transitioned to making parachutes for troops overseas. In 1965, the factory closed and stood victim to decay and neglect and was finally demolished in 2010. Today, the site has been improved with the planting of trees and native vegetation that will both improve the quality of the site's soil and increase its ability to reduce stormwater runoff, work funded by the U.S. Forest Service's Great Lakes Restoration Initiative.

Now, with your help, the site is being further improved through collaboration with residents to turn the site into a source of community pride. Funded by the Legacy Foundation, and in partnership with the City of Gary, Delta Institute, Trinity Baptist Church, and 4th District Councilwoman Carolyn Rogers, and Greenprint Communities, residents are overseeing the installation of murals, plants and shrubs, permanently installed benches, a split rail fence, and interpretive signage to educate the community about the former brownfield and the impact of phytoremediation.

Who Is Greenprint Communities

Greenprint Communities is the 501(c)3 nonprofit affiliate of Greenprint Partners. Many cities that work with Greenprint Partners extend the value of our partnership by collaborating with Greenprint Communities. Our mission is to help get the most good out of green infrastructure through community education and demonstration projects; holistic green infrastructure planning; co-benefits programs and partnerships; and workforce development programs. Learn more at www.greenprintcommunities.org.

Who Is Delta Institute

Delta Institute is a nonprofit that collaborates with communities to solve complex environmental challenges across the Midwest. Delta works with everyone from community leaders to farmers to iconic institutions to connect them to tools and solutions that help our region's communities and landscapes thrive.

Have Questions

Please feel free to contact Genese Leach directly at 860-716-1723 or genese@greenprintpartners.com

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